

HUMAN POTENTIAL MANAGEMENT IN A COMPANY

27TH - 28TH JUNE 2012

Matej Bel University in Banská Bystrica, Slovak Republic

organized under the auspices
of

Dr. h. c. prof. PhDr. Beata Kosová, CSc., rector

A GOAL OF THE CONFERENCE

A goal of the 9th year of conference is exchange of knowledge and experiences dealing with development of human potential in a company. The confrontation of theory and practice should focus on the necessity of changing approaches to forming, motivating and developing the intellectual capital of a company.

ORIENTATION OF THE CONFERENCE

General problems of human potential management as: strategic management, human potential, CSR, life-long education and career, good employer image, working performance management, work-life balance, relation to employees, flexible forms of work, personal marketing, personal audit, personal controlling, knowledge management, modern forms of communication, self-assessment of human potential, human potential development and innovations, ethics in human resources management, contemporary ergonomics and environmental situation in companies;

New challenges of human potential development and human resources management as: confrontation of human potential and human resources and human capital, human capital management, achieving added value through people, metrics in human resources management, investment in human capital, changes in leadership and managing, talent management, coaching, social media and IT in human potential development, human potential and human resources after the period of global crisis and recession.

CHAIRMEN OF THE CONFERENCE:

Prof. Ing. Milota VETRÁKOVÁ, PhD.
Matej Bel University in Banská Bystrica, Slovakia
Assoc. Prof. Ing. Martina BLÁŠKOVÁ, PhD.
University of Žilina, Slovakia

SCIENTIFIC COMMITTEE OF THE CONFERENCE:

Prof. Ing. Josef KOUBEK, CSc.
The University of Economics, Prague, Czech Republic
Assoc. Prof. Ing. Miloš HITKA, PhD.
Technical University in Zvolen, Slovakia
Assoc. Prof. Ing. Anna KACHAŇÁKOVÁ, CSc.
School of Economy and Management of Public
Administration in Bratislava, Slovakia
Prof. Vladimiras GRAŽULIS, DrSc.
Mykolas Romeris University, Lithuania
Prof. dr.sc. Denis JELAČIĆ, PhD.
University of Zagreb, Croatia
Prof. Dr. Leonid M. GAJDUKEVIC
Belarusian State University in Minsk, Belarus
Prof. dr hab. inż. Stanislaw BORKOWSKI
University of Technology in Czestochowa, Poland
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Assoc. Prof. Ing. Jozef SUCHOMEL, CSc.
Technical University in Zvolen, Slovakia
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Technical University in Prague,
Czech Republic
Prof. dr hab. Barbara KOŽUSZNIK
University of Silesia in Katowice, Poland
Prof. Dr. J. L. Vazquez BURGUETE, PhD.
University of Leon, Spain
Prof. Eduard ISKHAKOV, MD.
Ufa Law Institute, Russia
Assoc. prof. Ing. Mária SEKOVÁ, PhD.
Matej Bel University in Banská Bystrica, Slovakia
Assoc. Prof. Ing. Anna VAŇOVÁ, PhD.
Matej Bel University in Banská Bystrica, Slovakia

ORGANIZATIONAL COMMITTEE OF THE CONFERENCE:

Ing. Jozef ĎURIAN, PhD.
Matej Bel University in Banská Bystrica
Mgr. Gabriela Bočincová, PhD.
Matej Bel University in Banská Bystrica
Ing. Lenka HVOLKOVÁ
Matej Bel University in Banská Bystrica

DEADLINES:

Registration	30th March 2012
Paper sending	30th April 2012
Payment	30th April
Accommodation booking	30th April 2012
Conference session	27th-28th June 2012

CONFERENCE LANGUAGES:



CONTACTS:

Faculty of Economics
Matej Bel University in Banská Bystrica
Tajovskeho 10
974 01 Banská Bystrica
Slovakia

INFORMATION AVAILABLE

ON: www.ef.umb.sk

CONFERENCE CONTACT E-MAIL:

hr.conference@umb.sk

CONFERENCE FEE:

80,- € - for participants
50,- € - only paper publication
64,- € - members of International
Academic Network HPD CEEUS
64,- € - Ph.D. students

