



In today's global employment market, successful individuals go beyond the basics to distinguish themselves from their peers. Employers want employees who have been tested by experience in real world situations. One way to become more attractive to future employers is to demonstrate actual business marketing results while expanding your English fluency, leadership skills, and cross-cultural awareness.

PMG's Business Leadership Internship allows candidates to overcome challenges, resulting in deep and lasting growth on all levels: emotionally, socially, and intellectually. We emphasize the following five areas of development:

- 1 **Authentic Business Fundamentals**
- 2 **Enhancement of Personal Marketability**
- 3 **Effective Interpersonal Communication Skills**
- 4 **Expansive Cross-Cultural Competence**
- 5 **Personal Leadership Skills**

This internship combines ongoing training with authentic direct sales opportunities that test one's ability to make presentations, persuade consumers, make decisions, set goals, manage attitude and motivation, overcome obstacles, and solve problems. These soft skills cannot be developed by taking a class or reading a book. They can only be developed in the real world of first-hand experience. Current trends reveal that soft skills are "indispensable" and fast becoming the difference that separates candidates in today's hiring decisions.

## Exceeding Internship Standards

**Emotional Intelligence**

**Paid Internship**

**Personal Marketability**



**Cultural Competence**

**Entrepreneurial Skills**

**Personal Leadership**

### Personal Characteristics

- Currently Enrolled Student
- Interpersonal Skills
- Desire to Personally Improve
- Strong Work Ethic
- Desire to Learn

### Application Requirements

- 2 Reference Letters
- Current Resume
- Grades Transcript
- Letter of Purpose
- Color Photo

## Company Provisions

Precision Marketing Group (PMG) provides qualified candidates with a successful host employer in paid internships of four to twelve months in California and Texas. Participants live in affordable housing in a safe and comfortable environment. Additionally, candidates are provided with daily training that accelerates development and prepares them for the practical challenges inherent in Business Marketing. Furthermore, many educational institutions provide practical and/or academic credit upon successful completion.

## Proven Results

Over the past 12 years, this internship has grown in both size and effectiveness. In a recent survey, 93% of former employees stated that this was the most valuable work experience that prepared them for their respective careers. 95% stated they would enthusiastically recommend this internship to family, a friend, and/or acquaintance.

## Paid Internship

Too often, internships are confused with cheap, unskilled labor. However, PMG's Internship rewards participants academically, personally, intellectually and financially. Participants earn a base salary for required living expenses while in the U.S. Additionally, performance-based pay follows development and provides meaningful financial incentives. The program aims to return the participants home personally and financially prepared for further education and more opportunities requiring their newly acquired attributes and skills.

For more information go to [www.precisionmarketinggroupllc.com](http://www.precisionmarketinggroupllc.com)

